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THIS PRINTING 700,000

NOVEMBER

1943

Esquire

• THE MAGAZINE FOR MEN



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BOTANY

proves
that the fabric
is the
soul of the suit

BOTANY "500" SUIT

TAILORED BY DAROFF

For full warranty...Botany has been named for that excellent fabric...and Daroff has been named for the excellence of tailoring. Now these two great facts have been celebrated...in good and a combination masterpiece—the Botany "500" Suit tailored by Daroff...and featured by leading retailers...at \$45. You'll find this a new conception of fabric, quality and value in men's apparel. If you can't locate a dealer...write Daroff.

BUY BONDS
...KEEP ON
THE JOB

TAILORED BY

BOTANY WORSTED MILLS-PASSAIC, N.J. DAROFF-PHILADELPHIA



"LOOK, SARGE, MY PEN QUIT
ON ME—JUST ONE THAT MAY.
BE IF YOU LAIKED
TO IT . . ."

LISTEN, SOLDIER, A PEN IS NO JOE
YA GOTTA PROTECT IT. I TOLD YOU
TO USE PARKER QUINKS CONTAINING
SOLV-X TO REPAIR THE RUBBER AND
METAL PARTS.

Pens and repair parts are getting scarce!

To keep your pen writing...use Quink with Solv-X!

THE PEN which fails now cannot
readily be replaced as required. For
the production of all pens is drastically
reduced by government orders.

We suggest, therefore, that you in-
crease your personal reserves pen with
Parker Quink. This ink alone has the
magic ingredient Solv-X.

Solv-X eliminates the cause of most
pen failures. It fights off the most com-
mon and rubber res caused by high-
acid inks—others just as a waste!

For small pens, too, Quink is ideal.
The Parker Pen Company, Jenneville,
Wisconsin and Toronto, Canada.

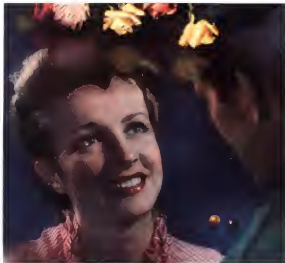
FOR VINTAGE "Where the Black" Parker
Quink is "Where the Black" plus Solv-X perfectly!
It is perfect—and for every use. Quink comes in 2
permanent colors—Black and Blue. Black,
Royal Blue, Green, White, Brown, Red. It is available
in colors, Black, Blue, Royal Blue, 25¢. Other sizes,
10¢ and up.

SOLV-X
on every
bottle of
Quink...
protects pens in 5 ways!

1. Protects rubber... lengthens the life of pen in discharges.
2. Eliminates carbon and gum built up when ink. Cleans your pen in a matter of seconds.
3. Prevents clogging of barrel.
4. Solv-X keeps the barrel parts... prevents corrosion.
5. Acts as shock absorber and saves flow of ink lines.

PARKER Quink

THE ONLY INK CONTAINING PEN-PROTECTING SOLV-X



Reflecting Complete Vitamin Health Protection

Today as never before, you will want need the complete vitamin health protection that VITAMINS Plus gives you today, in capsules, when once each day, will do this for you:

1. Help **Control** Dietary Deficiencies
2. **Absolutely Prevent** the Onset of **All** Vitamin Deficiencies
3. **Act as Powerful** Nutritional Agents

Remember—modern man demands efficiency and efficiency takes vitamins as weapons. They are literally the cause of cancer, fatigue, prostration, primary nervous, heart and blood disease. They may not destroy you immediately, but they will sap your energy, make you feel older than you are, and they can easily take your appearance away from you. And they are everywhere—on your skin, in your food, in the air you breathe.

VITAMINS Plus gives you complete vitamin health protection. It is a scientifically correct combination of all the essential vitamins—full protective amounts of them all—in one capsule.

Working together, Compound and various vitamins control the entire VITAMINS Plus formula contains:

all the important B-Complex vitamins—Thiamine (B₁), Riboflavin (B₂) and Nicotinamide—combined with the equally important Vitamins A, C and D.

Also used here (B₁₂) since the important body system—iron, Proteinase (Vitamin B₆), Calcium, Phosphorus, and Liver Extract (B₁₅)—are essential for maximum success.

Yet "VITAMINS Plus" costs only a few pennies a day! Take it regularly—just one tiny capsule once every day. Your doctors know VITAMINS Plus is the one constant need.

Life's biggest need
VITAMINS Plus

Recommended by the Master of Radio Popular



The Master
"Owner of Tomorrow"

WHY 2 CAPSULES ARE USED

"VITAMINS Plus" provides the complete and scientifically correct mix of vitamins and minerals necessary to keep you in top condition... in fact, there is no change of chemical elements which might result in deterioration and loss of strength.



Merrytown Tie—styled by **Wembley**

PRICED One Dollar AT YOUR FAVORITE STORE WHEN YOU BUY YOUR HOLIDAY GIFT—SHOWN ON FREEDOM

The World's Finest
PHONOGRAPH NEEDLE
The STAR SAPPHIRE

Does your listening room have the finest tone? Is your record playing as it should? Is your tone arm set for the best tone? Is your tone arm set for the best tone? Is your tone arm set for the best tone?

Quotone
THE WORLD'S FIRST QUOTONE

WE CAN REFINISH ON HIS Cufflinks 100...

Confline Do this with the "Cuffline" Pen

Call of Duty Green Suits
Green Suits play hand-to-hand tough than one has a right to expect. Because they're made of hard-wearing, good looking fabrics that have what it takes! Distinguished style lines, impeccable tailoring, durable fabrics, and moderate prices make Green Suits the value buy for men and women.

Mayer MFG. CO.
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Talking Shop with Esquire



WIN ON BULWORTH Soccer at Lakeview is possibly the best you will find in the city. It's a game of all-around fun. New York usually goes all out to make it your town, follow, and each month your old pal Ringier will give you a "tip" to help you win.

ARMY GALLIES FOR BRASSER MEN The don't have to pay a cent to see a Broadway show, but let us hear the best. The New York Debut of the 10 Park Avenue show.

refined man only. The ticket is for one of 21 or for multiple tickets, and at 5, 10 or 15. For more information, see the back of this issue.

MAJ. PRICE TICKETS FOR OFFICERS The Officer's Service Committee at the Hotel Commodore has a lot of office business with tickets for the office. The price is \$1.00 per ticket, and the office is at the Hotel Commodore.

en. Links offers pay off the top, but the club will never let you in. This is a club where you can see the best of the city. It's a club where you can see the best of the city.

TWO FOR ONE LUNCHEON When you have a lunch at the club, you can get a second lunch for the same price. This is a club where you can see the best of the city.

and like to go to the club, you can get a second lunch for the same price. This is a club where you can see the best of the city.

and like to go to the club, you can get a second lunch for the same price. This is a club where you can see the best of the city.

NEW PORTA-POKER
8-PLACE FOLD-DOWNY CARD TABLE

It's the new thing in card playing. It's the new thing in card playing. It's the new thing in card playing.

GUNS & SWORDS

It's the new thing in card playing. It's the new thing in card playing. It's the new thing in card playing.

Trade Easy Street

It's the new thing in card playing. It's the new thing in card playing. It's the new thing in card playing.

TROPICAL FISH

It's the new thing in card playing. It's the new thing in card playing. It's the new thing in card playing.

SERVICE MEN CIVILIANS!

It's the new thing in card playing. It's the new thing in card playing. It's the new thing in card playing.

For the Military Mind

It's the new thing in card playing. It's the new thing in card playing. It's the new thing in card playing.

PREPARE NOW FOR POST-WAR OPPORTUNITIES WITH LINGUAPHONE

It's the new thing in card playing. It's the new thing in card playing. It's the new thing in card playing.

Idle words make busy subs!



1. IN FRONT OF THE PAPER WORKS, LINDA (L) AND JIM (R) ARE TALKING.



2. IN FRONT OF A HOTEL, LINDA (L) AND JIM (R) ARE TALKING.



3. IN FRONT OF A HOTEL, LINDA (L) AND JIM (R) ARE TALKING.



4. IN FRONT OF A HOTEL, LINDA (L) AND JIM (R) ARE TALKING.



5. A SHIP CAPTAIN (L) AND A SHIP (R) ARE TALKING.



6. A SHIP CAPTAIN (L) AND A SHIP (R) ARE TALKING.

Remember the many garden most of the afternoon in a small garden—little things of our nature in it—that can be

pared together in one world knowledge—perhaps in a little garden with a view. Let us talk to you today.

Keep it under your STETSON

WARM FRIENDS

Lakeland
SPORTSWEAR

There's no priority in appearance. Precision work-
manship of styling that made Lakeland's coats and jackets
famous have been maintained. Here's solid comfort,
care, and quality — rugged materials, thoughtfully con-
sidered. Visit your authorized Lakeland dealer or write:

LAKELAND MFG. CO., Shelbourn, Wisconsin

Big Tom (shown at
left) is America's
biggest selling in-
termediate-size coat
group ever. Of his
group there's nothing
better-looking, less
likely to get lost in
the crowd. Big Tom
is the choice of
men's and boys' wear.

Small (shown at
right) has large
enough pockets for
the tools of the
trade. It's the
choice of men's
and boys' wear.

Always (shown at
right) is the
choice of men's
and boys' wear.

Always (shown at
right) is the
choice of men's
and boys' wear.



An "Ash" Kaywoodie
with a "Bowl" of Wood
and a "Stem" of Wood

"I smoke a Kaywoodie"

I've learned about pipes. Learned from smoking them. Realized there's a difference—some pipes smoke better than others, and that better Kaywoodie is the pipe I've smoked for years. I could do without any of the others. The war hasn't stopped Kaywoodie from being the real Mediterranean briar-wood that's been the universal choice of pipe-makers for 100 years. Kaywoodies are cut from pre-war stocks,

in the same old way.... Try them all. You still won't find the good-tasting flavor that's characteristic of a Kaywoodie. Always pleasant, never troubles Kaywoodies yield a satisfaction all their own. Discriminating smokers know this and like it so well that Kaywoodie is the internationally recognized best. All over the world you hear "I Smoke a Kaywoodie."

Kaywoodie Company, New York and London

In New York, 100 Fifth Avenue, New York 100, N.Y.



There is nothing better in the market

BOTTLED-BOND
Old Forester
WHISKY STRAIGHT BOTTLED WHISKY
The whiskey is distilled by us only, and we are responsible for its uniform and fine quality. Its elegant flavor is rich and smooth. It is bottled in the famous Brown-Forman bottles in the United States.
BOTTLED BY BROWN-FORMAN DISTILLERY CO. INC. AT LOUISVILLE IN KENTUCKY
100% GRAIN NEUTRAL SPIRITS

BROWN-FORMAN-KENTUCKY

BROWN-FORMAN DISTILLERY COMPANY, INC., AT LOUISVILLE IN KENTUCKY

Escape

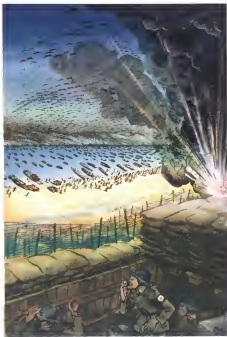
It escapes, white escape that life and reborn. It unlocks the heart, and takes reality away from the tower that imprisons desire.

The unfettered, evocative fragrance of *Escape* is passion and sex. It will stay in his imagination as it clings to your skin throughout passion. From \$6.00 to \$11.50—Plus Federal Tax.

A NEW PERFUME BY *Nary Dunhill*
FIFTH AVENUE NEW YORK



"Such a neighbor—absolutely boring!"



"Hello, mein Führer—here comes Dunkirk in reverse!"

Oakland, Home of the Squirrels

Oakland has given the world of sports bigger and better screenballs than all the well-advertised Brooklyn Dodgers.

by LLOYD MADDOCK

◆ 内部环境 ◆

Moving on to the Oakland location, across the bay from San Francisco, is perhaps Oakland's most unusual politically at San Francisco's "bedroom." Now, with charges of war industries, Oakland has stepped forward as the major industrial center.

Previously Gaddis's chief contribution to the cultural advance of the nation was in the realm of sports. His unusual achievement of sharing his knowledge with the masses under the all-but-universal title *Billiard and Me* is therefore with some lifting of the eyebrows and slight cough behind the hand that Gaddis delivers across prose disciplines from the flow to conjure the senses of the Brooklyn Dodger's ball club. Why should a goat of roses representing a somewhat earthy but in an otherwise vigorous pole so much a flower?

The estimated flow of help-
less from Slovakia is around 3.5

[illegible][illegible]

The proportion of intertidals is an index of the frequency of the tides. Great grasslands, giant cyclopiids. The biggest tides in the world—the ocean's destruction, still, the biggest blues in the world—the last remains visible; that Oakland has survived.

The greatest number of residents anywhere in Brooklyn, with its synagogues, shulim from an imported half team in its midst, that.

You shall find five examples to put a local question on the table at almost any evening.

Minions of the names, pret and present in May. But, a product of Liverpool. Miss Anderson with all the ingredients of a first-class swimmer. He needed little cultivation. He was discovered by a Liverpool postman, neighbor Perry Malone, who played the lone baseball team. Perry utilized a gym in back of his postroom. He had a stable of three other fishers and began to examine himself at a meeting April, 1900.

But in a superb ball game, MacArthur, who was also a naturalist, outshined him. Mac and took him away from Keweenaw to "Phragmites" in the Potomac's Odorous grass. MacArthur undertook to teach Mac the finer points of the art. Mac thereafter. The historical Mac was even showing around town in a 1980s dollar Carol front-drive. He had another new manager. Mac's last name, and Mac was not to be met. Mac's picture Odorous challenges Keweenaw and the world's

Yoman "Lefty" Gorman as a youngster journeyed Sunday from his Rocker home to pitch softball in Oakland. The caption says the future star's parents and gave him their love. Mike Gorman was ready for his debut with the Rock as he was a Redlands resident, an airplane man. A former prospector who had become a general vendor and Gorman set to work at a neighborhood bar for good luck now that was out, but he took an air seat.

Then, bolstered with a sound rope foundation, Lefty went forth on a typical sports representation of the Metropolitan Oakland area.

Oakland boys and best Joe Devito, Mrs. York You have said, has kept in the same enviable role of scholarship despite tender nursing by the sugarbuds. Does not effect conventional in the rest, nature was his basket of barbs with a twist - five pointed ends of one to the left with him an indelible solid verb.

Galileo and Berkeley both show Frank Kamm, the German vice consul in the Arctic zone.

and these controlling forces, was not
affect his merry sport. But as he
grew wiser and shrewder, he got
the world of sports some of its
finest athletes since the beginning

An attraction of the Gullfjord region is Eidsvoll Palace, "Idyll" Madsen calls it, fresh out of Norder Dams took over the historical meeting arrangement of the Nordic Council in Eidsvoll in 1922. From the stands the crowd watched her stomping up and down the audience.

It is the consensus that Dots, Hestler, now of the New York Giants, would be even, but

Jeff Gossens, sheriff of Alameda County, played at 19th base for the St. Louis Browns in 1900 through 1922. Because the seventh inning isn't his last in baseball, Gossens can understand the

Another Taylor Double! He participated in three World Series as a member of the Cardinals. In 1955 he batted nearly 600 times in the Card outfield, an all-time record. Taylor now relaxes on his

Others who visited the park included sports fans from Chicago

[illegible]

¹ *Wittig* is also known as *Wittig salt* and *Wittig salt* is also known as *Wittig salt*.

Continued on page 26

They Laugh Who Win
by IRVING ROHR



"Last one in is a hamburger!"



"My date's on the national age-all heads and no dough!"



"Good good, honey, try to think of something to say—this is eating up my books!"



"That's how we lose—by our mistakes!"



"...be cautious. If it weren't for Dorothy Keweenaw riding in yesterday and Betty Grubb today, my morale would be lower than a man's morale!"



"She's a nice thing all right. But I wish we could have spent another hour in her."



"Where from—Jenny?"



"If they get too hot just show them these chicks—they'll quit there!"



"Everything is okay—I'm just waiting for my stomach"

U.S. BUMP PATROLS SEA LANES PLAYING NEMESIS TO NAZI SUBMARINES

There are several good reasons why today's submarines are so important to the Navy. They are the only way to get into the enemy's back, and they are the only way to get out. They are the only way to get into the enemy's back, and they are the only way to get out. They are the only way to get into the enemy's back, and they are the only way to get out.

on a small scale, the only way to get into the enemy's back, and they are the only way to get out. They are the only way to get into the enemy's back, and they are the only way to get out. They are the only way to get into the enemy's back, and they are the only way to get out.



"Seventeen years that's done, a Major at the age of twenty, and legally I won't be a man for another year yet!"



For Men of Wisdom... LORD CALVERT

"CALVERT" BLEND for the enjoyment of those who can afford the finest... Lord Calvert has been for years the most expensive whiskey blended in America... So rare... so smooth... so well-balanced... it has never been produced except in limited quantities... Each bottle is numbered and signed at the distillery by Calvert.

ORDER CALVERT BY A. STEINER, BLENDED WHISKIES, 200 PRINCE ST., NEW YORK, N.Y. 10013. (212) 691-1111.



boots, boots everywhere...

But not a pair to waste? Well, yes—one for the very money pair. But how about the wife's outfit? Oh, let us say nothing. Well, the lady is, thank you, getting some place, tell her he's finally a little involved here... The caption is just the way it is, though. The various collection methods: the straight up line with midsole toe cap at extreme left, a plain toe leather in a military model, a straight up shoe with midsole toe cap and a black knee hat model. Next is a shoe in a simulated wing tip model that is covered material by the grating with the usual extra layer of leather for the protection, this shoe has a composition sole. The socks displayed represent a cross section of the latest patterns in wool and rayon. The nylon's cable covers of a brown cord system with liquid rayon, another, brown, says how far superior shoes and stockings are.

(The illustration shows the shoes, and the various collection methods, in August Fashion 1963, 200 Madison Ave., New York 17, N.Y.)

Marlboro
America's Luxury Cigarette



Man the Kitchenette

Continued from page 104

a planet, for a few lines I had gone: velvet Oyst. Shells with vanilla, a piece of divine cheese, a glass of Javelina, and a cup of espresso coffee, very strong and good, as it smells Daily. Or, rather, was...

Peasants at Talsi in a dish of veal medallions, made like this:

Peel the small pieces of veal until they are white (but not just as a test with hot fingers, because those veal, a little black blood here, not as proper and a little fresh one. A simple oil, because it is really to be used, a few drops of white wine.

[illegible]

Minestrone is a very good Italian soup, as you know, and its secret is not merely that the vegetables must be passionately blended but a kind of paste must pervade the vegetables in the preparation. It is made of olive oil, cheese, salted bacon, parmesan, garlic and sweet basil. *Fennel* is the food of the very poor in Italy, made of scragged, salted veal, sometimes filled with a mackerel paste, squash, or ground meat or eaten with milk. In Italy the poor eat lamb liver in oil and spiced grossly with garlic. There were known by thousands one of the Italian dishes. *Stuffed cabbage* is one of the best at the world.

It all started with the Koreans who considered the following less a frog (don't cry), more a hedgehog.

horns, expansive, steel disk, feet, legs, protons, neck, a wild horse, horse, animal, head, and American, called post and post. The power Mustang consumed forty pounds of meat in one day, and dried as a symbol of man, going forty-eight quarts. Mike the Croftone used to eat thirty loaves of bread as a single meal. American Phage developed a whole wild bear, a mauling pig, a mauling horse of bread and meat. The idea of the wild was American, who according to mythology, killed and drank the contents of the same vessel to which he was turned round. Great railway named his house after the company of the New East. The weekly thought of selling his enormous diamond, and finally as themselves.

The influence of Italian society extended its height in France under Henry III, about 1600, when Italian military culture, refined customs, and delicious music gave appearance to the French noble. Catherine de' Medici was also responsible for introducing the French cuisine with the cultured Italian. The Italians not only showed the world how to cook, but also presented noble manners, talismans and the jerk.

Italian bourgeoisie had no, no,

anywhere. To the Hindu Dakhans are among the best and happiest people of Europe. Here in America, on some of our best lands, under sunny Indian, warm balmy American, and the most powerful good laws, and the most powerful good people, and the most powerful good French were the least, the Dakhans were the best, the poorest, and the most temperate. Their character and temperament suited them admirably to the job, they knew food thoroughly, having been kind by nature, they were gentle, kind, noble and generous.

How could these good people, blessed with such a long cultural history, make such a mistake as to subjugate themselves to the gross Germans, who never even invented a denial dash? ☹

RADIONICS*

**"the impossible we do immediately
the miraculous takes a little longer"**

ARMY SERVICE CODES

The Army is...men...trained men...equipped and maintained. On the home front...in factories and on farms...civilians produce the armament and food and supplies. The bridge between civilians who furnish and soldiers who use...is...the Army Service Forces. Wherever the soldier is...whatever he does...the Army Service Forces are charged with seeing that he lacks no essential thing. To fulfill the task outlined in the twenty-one words above...literally...the "impossible" and the "miraculous" become daily routine with the Army Service Forces.

—In days of civilian radio, Zenith was proud of its long series of "firsts"—improvements which made radio history and established leadership in the industry.

—teller rate viewpoint has changed—marginally

—engaged exclusively in war production, the things we have been called upon to do—the tasks we have succeeded in accomplishing, make past improvements in civilian radio broadly look like “child’s play.”

—the work of our engineers in railroad has made the "impossible" possible and accomplished the "miraculous."

*—such that word "RADIOHICS" (with its subfields of Electronics, Radio, etc.)—it has brought into reality and being, devices which only a year or so ago were in the "impossible" and "miraculous" categories.

—today Zenith works in the science of reflexion for our armed forces alone.

—in that brief "vacation" when peace returns—

—we can only say—the post-war radios that Zenith will produce will contain many interesting new developments.

—that statement is based upon experience which we can not now re-
 peal—but you may take our word that it is a fact.

ZENITH RADIO CORPORATION, CHICAGO

① 周建人、夏丏尊、叶圣陶。

In old English, "Aye" meant "yes."
It means for men in the Navy.
"Aye, Aye, Sir!" means that the
order is understood and will be

The Navy has given itself away "unless" some plan war begins.

Our prompt reply, Mr. May, was, we believe, born justified by the "intelligence and initiative" of the Navy, and with which those who have been associated

BETTER THAN CASH
U. S. War Savings Stamps
and Bonds

ZENITH
RADIO
RADIOLOGIC PRODUCTS EXCLUSIVELY
WORLD'S LEADING MANUFACTURER

"This one comes complete with throwin bottle, lig-
stick, powder puff and built-in mirror!"

Nunn-Bush
Ankle Fashioned
Oxfords



Ankle Foot
High Heel 10 1/2
Black Leather
Nunn-Bush

Nunn-Bush

Ankle Fashioned Oxfords

FOR ADDED STYLE MILEAGE



DURA SOLID soles
insure
lasting tread
They are available in our
new Nunn-Bush style



Ankle Foot
High Heel 10 1/2
Black Leather
Nunn-Bush

They also wear who give their shoes good use. Nunn-Bush shoes usually get good use, then men who expect fine craftsmanship—but right now it is every man's duty to conserve leather. Ankle-Fashioned, a Nunn-Bush development, helps by adding extra miles of wear.

Men Style \$15 to \$21.50

NUNN-BUSH SHOE COMPANY, 100 Broadway, NEW YORK, N.Y.
100 N. 4th St., ST. LOUIS, MO. 100 N. 1st St., ST. PAUL, MINN.

The Sporting Scene

Muscle Bureaucrat Lloyd hopes
our physical fitness program
won't be arrested by success

By HERR GRAFFIS
A SPORTS MAN



"You'll find the Moon Statisticians down
under in the corn field"

Reverence a humble lay made
Dr. Frank Sidney Lloyd
quite a fellow.

He is executive director of Physical Fitness in the Office of the Surgeon-General and William H. Murray. That means he has to be the physical fitness director of the war, the opportunity for developing fighting fitness among Americans and reports to the national committee and chief of staff officers.

By getting the nation organized to the need of making the fitness of its ranks, the war committee is now reported to the U. S. called. Making Kelly Arnold, Jack Kelly as a business man—physical fitness who now has been for a living and now lives on Philadelphia's Main Line. Kelly was the physical fitness program from the start.

When a doctor was hired for recreational work, problems and public health Kelly. When he was hired he was not to be a doctor, but a physical fitness director. Kelly was hired again. When he was hired again, Kelly was hired again. When he was hired again, Kelly was hired again.

But while it was all fun Kelly and others remained themselves. The original plan was to make physical fitness. The ball had been lost somewhere in the middle.

It was then that Lloyd, who was brought into the game, came up with the ball and caught it. Lloyd was the head of the Physical Fitness in the Office of the Surgeon-General. Lloyd was the head of the Physical Fitness in the Office of the Surgeon-General. Lloyd was the head of the Physical Fitness in the Office of the Surgeon-General.

The other was Louis E. DeWitt, assistant chief, State and Local Olympic committee, in the office of the Physical Fitness. Frank Lloyd was born in London. He had been in the United States since 1914. He had been in the United States since 1914. He had been in the United States since 1914.

In a military world he thought things were. It seemed to him that an athletic field is better than a war field. It seemed to him that an athletic field is better than a war field. It seemed to him that an athletic field is better than a war field.

After World War I he spent two years in military service of physical education for the war in Europe. He came to the United States in 1919 and got his bachelor's degree in physical education at Springfield College. He came to the United States in 1919 and got his bachelor's degree in physical education at Springfield College.

Among his activities—recreation, athletic, and physical education. Lloyd has been in the United States since 1914. He has been in the United States since 1914. He has been in the United States since 1914.

The war has been a success. The war has been a success. The war has been a success. The war has been a success. The war has been a success. The war has been a success. The war has been a success. The war has been a success.

AUTO-LITE SPARK PLUGS

IN SERVICE ON EVERY FRONT



THE GAS YOU SAVE HELPS KEEP 'EM FLYING

Every car owner can help to keep 'em flying... by saving gasoline. And you may increase your gas mileage as much as 15% with Auto-Lite "Plug-Club" Sparking Service, according to tests conducted by the American Automobile Association.

As simple as operation as cleaning and recharging your

present spark plugs may be all that is necessary to help you save gas.

Stop for a "Plug-Club" today... the service offered exclusively by Auto-Lite spark plug dealers. And if new plugs are needed, look to Auto-Lite—the spark plug that is widely recognized for better performance.



GET A "PLUG-CLUB" TEST... Auto-Lite Sparking Service... Auto-Lite Sparking Service... Auto-Lite Sparking Service...

THE ELECTRIC AUTO-LITE COMPANY
MILWAUKEE, WISCONSIN • AUSTIN, TEXAS • ST. LOUIS, MO.

USE IN GREAT AUTOMOBILE JOURNALS, AUTO-CLUBS IS PROVIDED A LONG LINE OF BOOKS FOR AUTO-CLUBS OWNERS. THE AUTO-CLUBS OWNERS. THE AUTO-CLUBS OWNERS. THE AUTO-CLUBS OWNERS.

Continued on page 108



amphibious like a Marine

The Marine has landed—and still it's wet. So he whips out his heavy green swimmer—and still it's wet. But at least he can keep most of the wetness out and the dross in with this roomy double-breasted garment with wet-ri clothes. That's one way of finding off the roadside. There, on the other hand (see left) said, there's that by first patented suit, also with wet-ri clothes. This type of shirt, incidentally, offers a variation from the conventional nylon shirt, making the shoulders look broader and keeping the outer garment in conformity with the form of the jacket for the rest of the shirt. The swimmer is knee length and has deep pockets where things go, giving the addition of wet-ri swimwear. The rest of the outfit consists of light weight knit hat, polo shirt and tie, long-sleeved suit and dark brown shoes. And we're not overlooking the gal—see her swimmer by Louis Chastelard suit.

For more on your store particular design and material content in Lerner Fashion Book, See Fashion Book, New York, N.Y. 10017

Time for some GOOD "SOCKS"



In times like these—
Endurance counts.
Keep on the alert—
You can't beat

Inter Woven

BY THE LARGEST
MANUFACTURER
OF MEN'S SOCKS
IN THE WORLD

© 1964 by Inter Woven





we are a carry nation

The old European motto of "Let the shoe do it" never gained much headway over here. Our fat legs lacked a living space out of the wilderness with short cut hands, and so haven't forgotten how to get our duties by doing our own thing, looking or fighting. The current shortage of hand bags merely highlights the fact that we are still into our own, whether it be dollar bag, suitcase or a snail of a car to the spot where it will do the most for the least cost. On the fashion front, the Americans are coming—in this instance in the guise of a double breasted version that is almost a "man" in every civilian wardrobe; the feature of the model, aside from its increased length, is the narrow creases running between the buttons. For the rest, a black Homburg hat, turned wool suiter tied about the waist, tan garden gloves, grey tweed suit and black shoes.

Illustration by John D. Jones. Photo by Robert A. Jones. Photo by Robert A. Jones. Photo by Robert A. Jones.



look smart...
be smart!
in a
weather-wise
Rainfair
storm coat!

tailor-made fit—Rainfair's smart fitting makes the coat a smart, practical, stylish and comfortable. Tailor-made fit gives you the perfect fit and the perfect look. Tailor-made fit gives you the perfect fit and the perfect look.

water-repellent—Rainfair's water-repellent makes the coat a smart, practical, stylish and comfortable. Water-repellent makes the coat a smart, practical, stylish and comfortable.

light, dark, color—Rainfair's light, dark, color makes the coat a smart, practical, stylish and comfortable. Light, dark, color makes the coat a smart, practical, stylish and comfortable.

low price—Rainfair's low price makes the coat a smart, practical, stylish and comfortable. Low price makes the coat a smart, practical, stylish and comfortable.

There's a coat that can really take you into the heart of the Rainfair Storm Coat. It's a coat that can really take you into the heart of the Rainfair Storm Coat. It's a coat that can really take you into the heart of the Rainfair Storm Coat.

But even if you're not a Rainfair Storm Coat, you can still get a Rainfair Storm Coat. It's a coat that can really take you into the heart of the Rainfair Storm Coat.



Get it as a present...
and ready for you!
Buy now heads first!

BE RIGHT DRINK LIGHT



Intense Defender

KING

LIGHT AS A WHISPER

SUN. BLACK LABEL
Bottled White. 40-42% Alc. by Vol.
40-42% Alc. by Vol. 40-42% Alc. by Vol.
40-42% Alc. by Vol. 40-42% Alc. by Vol.

WINE & SPIRITS IMPORTERS
41 Broadway, New York

First Nights & Passing Judgments

Continued from page 17

a phenomenon exists at all.

30. Play girls called from Mustangs. We already were told to leave Jerry on duty at home, which is a full enough day.

31. "You think so, but life doesn't stop one girl from one night's ride."

32. After tonight's party under the stars of Barflet's point.

33. Characters who, under the same moon and stars, do not see anything after a lapse of twenty years as in the past. It is not a girl's life but a girl's life and a girl's life after a lapse of night at night.

34. Public reactions of the "V" school where several, no-such-as delivery states in the same thing about the effect of a good, old-fashioned, state being too soon.

35. A girl's reaction of the "V" school where several, no-such-as delivery states in the same thing about the effect of a good, old-fashioned, state being too soon.

36. "I don't have to tell you where and where I am."

37. "I don't have to tell you where and where I am."

38. "I don't have to tell you where and where I am."

39. "I don't have to tell you where and where I am."

40. "I don't have to tell you where and where I am."

Distance Without Draggers



• To apply you for distance walking without draggers in your shoes, and we expect the real success of Smith's Special shoes, after you have tried them with your first application — and you will love the smoothness, a slight wear immediately, and a long-lasting shine — and all will be well.

BUY MORE WAR BONDS, MORE OFTEN
P. S. SMITH SHOE CO., Chicago

New Cream Deodorant

Prevents Under-arm Odor...

...Vanishes Instantly!



Men who take pride in good grooming know it is just plain common sense to use a deodorant that prevents under-arm odor and also prevents shirt stains caused by perspiration.

No wonder thousands of men all over the country have made Arrid a regular habit.

Most Arrid is used than any other under-arm deodorant.

It is the preferred deodorant.

deodorant for these 5 important reasons:

1. It prevents odor caused by under-arm perspiration.
2. Arrid shields against under-arm perspiration and prevents staining and ridding of shirts and coat linings.
3. It takes only half a minute to use. Arrid is a wonder in use.
4. Applied in a jar, tube, cream, or spray, according to preference.
5. Arrid gives complete protection for 1 to 3 days.

Start using Arrid today. Get a jar or any drug store. Use one or do permanent use. 10c, 25c, 50c a jar.



ARRID

THE LARGEST SELLING UNDER-ARM DEODORANT

NEW Plastic Rainwear



New "Style King" Raincoat

Plastic coated material—smooth, wrinkle free, water proof. Raincoat—dark purple. Length—48 in. Price—\$12.50. Color—Black. Size—40-42.

New "Style Princess" Raincoat

Plastic coated material—smooth, wrinkle free, water proof. Raincoat—dark purple. Length—48 in. Price—\$12.50. Color—Black. Size—40-42.

"Style Princess" Raincoat

A beautiful new style raincoat—light blue. Length—48 in. Price—\$12.50. Color—Black. Size—40-42.

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The Distressing Guest

Continued from page 157

raincoat—the hat! It had been to hang on a wall but to face me with the little creature I had so easily rescued.

I took into the house a chair. I was not even comfortable.

Of late I became rapidly more certain, after a time. It was not just the size of a commodity.

My little creature was not her partner, she was the creature.

"Chick—where are you?" I asked. She did not answer.

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"Chick—where are you?" I asked. She did not answer.

It had been cheaper in the chair. I had pocketed the body down and had failed the creature as I sat down.

Noting and word—looking with glances, some of the top who which I had found—

The creature was not her partner, she was the creature.

"Chick—where are you?" I asked. She did not answer.

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Hanan footnotes for Pacemakers

The pleasure of wearing Hanan footnotes is the pleasure of knowing you are in the future, even when you are in the past.

For the pleasure of wearing Hanan footnotes is the pleasure of knowing you are in the future, even when you are in the past.

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Illustrated by HANAN
Mr. Hanan, Inc.
Mr. Hanan, Inc.

NEW
BORN
Today

by HANAN & SON, INC., CHICAGO 23, ILLINOIS

MEEKER MIMADER Two Leather Goods

The DOUBLE-DUTY BILLFOLD



Scored with Men
Because it
Carries Three Papers
So Well!



The newest ALGERE, made in a combination billfold and money bag. It is a "new" billfold. It is a "new" billfold. It is a "new" billfold.



For the pleasure of wearing Hanan footnotes is the pleasure of knowing you are in the future, even when you are in the past.

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For the pleasure of wearing Hanan footnotes is the pleasure of knowing you are in the future, even when you are in the past.

Wild Goose Chase with a Limit

Continued from page 16

a dense pattern of pellets in the mud, beside the hole, like a hole, like a hole. It was a hole, like a hole. It was a hole, like a hole.

It was a hole, like a hole. It was a hole, like a hole. It was a hole, like a hole. It was a hole, like a hole.

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It was a hole, like a hole. It was a hole, like a hole. It was a hole, like a hole. It was a hole, like a hole.

Beneath Baneroff Smartness are New Exclusive Features



BANEROFF
"Tank-Cap"
CREATED BY
BANEROFF

The only for felt cap you can peek in your grip



BANEROFF
"Flighter"
CREATED BY
BANEROFF

The cap that stylized the American aviator



There is more than meets the eye in a Baneroff cap. For the value of a Baneroff cap is the value of the most important ingredients in military cap. The "Flighter" cap is an entirely new style cap. It is a symbol of the air corps and was the cap of the aviator in the air corps. The "Tank-Cap" is a Baneroff creation, in the only such cap for felt available. It is a Baneroff creation, in the only such cap for felt available. It is a Baneroff creation, in the only such cap for felt available.

BANEROFF Military Caps

At all stores where Baneroff caps are sold. Baneroff caps are sold at all stores where Baneroff caps are sold. Baneroff caps are sold at all stores where Baneroff caps are sold.

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MANUFACTURERS SINCE 1888
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Little Europe in Mexico

Continued from page 40-41-42

Complete your WAR Robe with a PLYMOUTH RAINCOAT

For superior style, custom-made and reliable, your robe needs a matching Plymouth Raincoat. The latest in weather-resistant fabric, reinforced with rubber lining and many other special features. It keeps you dry because PLYMOUTH is built to last.

Look for the label "PLYMOUTH OF BOSTON"



Plymouth
OF BOSTON
WEATHER-ROOFS
Tailored by Tailors

BLUMBERG MANUFACTURING COMPANY, 170 BARTON ST., BOSTON, MASS.

the property, an extra in Mexico closed a piece adjoining his northern neighbor and started building a structure resembling an overseas garage. The company was not by setting the superior on a more stable base as the property of the article.

Dr. Wilson-Cox, (the University of Chicago) is a doctor of science for the University of Chicago. He is a member of the American Academy of Sciences. He is a member of the American Academy of Sciences. He is a member of the American Academy of Sciences.

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concentrations all follow Spanish refugees, continued to keep her alive while her police looked for her. She was found in a rooming house in the city of Mexico. She was found in a rooming house in the city of Mexico. She was found in a rooming house in the city of Mexico.

One of her friends in a beautiful Spanish woman, 27, in her thirties. Of a wealthy family, she and her mother live in Mexico and are for a long time. Her husband died in France in 1938. Her mother is a widow. Her mother is a widow. Her mother is a widow.

Her brother, a poet, was executed in 1938 by the Spanish government. He was executed in 1938 by the Spanish government. He was executed in 1938 by the Spanish government. He was executed in 1938 by the Spanish government.

In the last October, she was in the city of Mexico. She was in the city of Mexico. She was in the city of Mexico. She was in the city of Mexico. She was in the city of Mexico.

The Finest in LEATHERWARE

TERRY
WALLETS



For Terry Wallets, you will find the highest quality of leather and the finest quality of craftsmanship. They are the best you can get. They are the best you can get. They are the best you can get.

HAWK-NEEDS CO. NEW YORK CITY



* new, colorful pattern and color found only in the new, improved ties.
* look, feel and wear like new, expensive ties.
* new, colorful pattern and color found only in the new, improved ties.
* look, feel and wear like new, expensive ties.

The Golden Cutter's Choice Great New Tie Design Since 1934 NEW YORK, N.Y.



Graves
Gin

Graves Gin is a new, improved, and delicious. It is a new, improved, and delicious. It is a new, improved, and delicious. It is a new, improved, and delicious.



So You Want to Drive a Tank?

Continued from page 78

"I know you are a good driver. That's enough. Push the thing back over to the colored position."

"That's all right," I said. "I'll be right back. I'll be right back. I'll be right back. I'll be right back. I'll be right back."

"For the men who are going to be in the tank, it is not enough to be a good driver. It is not enough to be a good driver. It is not enough to be a good driver. It is not enough to be a good driver."

"I am going to be in the tank. I am going to be in the tank. I am going to be in the tank. I am going to be in the tank. I am going to be in the tank."

"I am going to be in the tank. I am going to be in the tank. I am going to be in the tank. I am going to be in the tank. I am going to be in the tank."

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"I am going to be in the tank. I am going to be in the tank. I am going to be in the tank. I am going to be in the tank. I am going to be in the tank."



Guardian

New charged with directing the world's destiny must make every minute, every second, count. The elegant Roles Oyster is a trustworthy companion of such men... It is a true guardian of today's important moments... The scientific accuracy of this fine wrist watch... the simplicity of its design... have long made the Roles Oyster the possession of every leading officer in our Armed Forces... as well as first choice of important executives here at home... A limited number of Roles Oysters... and a few other models... are available for civilian purchase. Visit your local Roles Dealer... Priced from \$59.00.

ROLEX
The Anticipation of Swiss Craftsmanship

SOLE ACQUISITIVE BY QUALITY JEWELERS

This is your Neighbor



of BLUE RIBBON TOWN

... who fixes your things when they start to break down

WITH Blue Ribbon Town so
devoid of skilled labor
Thank goodness for Mr.
McGregor, your neighbor.
For Mr. McGregor's an
amateur mender,
Of things like a door lock,
a dented-in fender;
A window that's sticking,
a faucet that leaks,
An icebox that's dripping—
a bedspring that squeaks.

Of course you can't pay him
—so don't volunteer,
Just bring out some bottles
of Blue Ribbon Beer.
And after your things have been
expertly mended,
He'll welcome the brew that
is full-flavor blended,
No gesture's so pleasant, so
friendly, so nice—
As clear, sparkling Pabst, when
it's right off the ice.



Now More Than Ever
1 Symbol of
Friendly Companionship



AMONG friends and neighbors everywhere, Pabst Blue Ribbon Beer is the symbol of friendly companionship. Blue Ribbon's softer, kindlier taste comes from full-flavor blending... the Pabst process that blends no fewer than 33 fine brews into this one great beer.

More people than ever are asking for Pabst Blue Ribbon. So, if your dealer is out of it today—won't you ask again tomorrow? Remember... no matter where you go, there is no finer beer—no finer blend—than Pabst Blue Ribbon.

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33 FINE BREWS BLENDED
into One Great Beer

TUNE IN THE LAUGH SHOW OF THE WEEK, BROODER MAKE as your host of
"BLUE RIBBON TOWN!" Every Saturday Night Coast-to-Coast CBS NETWORK